

**JIMMY CAUTY'S
ESTATE**



**The MdZ ESTATE Tour
2020 – 2022**

**Host Information Pack
COVID-19 Safety Assessed & Compliant**

INTRODUCTION

Following on from Jimmy Cauty's hugely successful ADP Riot Tour...
A dystopian model village experience housed in a travelling shipping container coming to a town near you.

Made to entertain the people
& to explore the meaning of

**CONCRETE – DISASTER – CONCRETE – UTOPIA – CONCRETE –
COMMUNITY – CONCRETE – HOME – CONCRETE – ESTATE –
CONCRETE**

If you are part of a defiant, hopeful & proactive community you could
be the next hosts of **Jimmy Cauty's ESTATE**.



What is Jimmy Cauty's ESTATE?

*"Four deserted Tower Blocks
Traces of a mythical tribe
A dark fable for our times..."*

ESTATE consists of 4 concrete tower blocks standing 17 floors high at 1:24 scale (approx. 6ft), housed in a 40 foot shipping container.

ESTATE is viewed by walking through the container to explore the tower blocks.

The experience includes smoke, strobe lighting, wind, loud noise, tiny TV broadcasts, and is suitable for children and adults over 5.



What is the MdZ ESTATE Tour?

ESTATE is on tour across the UK to areas outside the typically well-provisioned centers, hosted by independently-run spaces, to reach audiences beyond the confines of galleries, to engage with local communities, bring joy and encourage creative critical discourse.

To do this we need tour partners who can locate meaningful sites, facilitate and deploy the work there.

Whether an interested individual, community group, or arts organisation, if you want the MdZ ESTATE Tour to come to your area we will do our best to make it happen.

ESTATE follows in the footsteps of Jimmy Cauty's 2016 ADP Riot Tour, which toured the UK in a similar fashion and was seen by over 1 million people.





REQUIREMENTS for DEPLOYMENT

Each tour stop should last a minimum of 4 weeks.

You will need a firm level site accessible by a container lorry.

You will need access to a power supply.

Invigilators are needed to operate ESTATE. We recommend invigilators operate in pairs and we will provide training in advance.

You will need to organise and promote a schedule of fully invigilated 'show times'.

During show times individuals and small groups can walk through the container to see ESTATE in detail.

Show times can be flexible, and tailored to suit each host's ability to invigilate the stop.

Outside of these times ESTATE can be locked up and left unattended.

At each site we encourage the hosts to create their own programme of events or activities in response to the ESTATE in support of the work and to further engage the local community.

For example we highly recommend engagement with young people, either through working with youth clubs or schools.

We encourage hosts to create a pamphlet in reaction to ESTATE and it's themes. We can cover the print costs so it can be handed out to visitors for free.

All activities and showings must be FREE.

Funding

The MdZ ESTATE Tour is currently self-funded and the biggest cost is transportation.

It costs between £1,000-£2,000 each time the container is moved.

We encourage hosts to seek local funding to help cover the transportation costs for their stop.

We also recommend paying invigilators and anyone running activities, workshops etc.

Our priority is to get ESTATE to communities that want to host the artwork, and in this respect lack of funds should not be a barrier to hosting.

We can help raise funds by selling and enabling you to sell MdZ ESTATE Tour Merchandise, and promote fundraising activities.

No matter what, if your area needs the MdZ ESTATE Tour we will find a way to get it to you.

Resources

For more information on ESTATE please see the following:

Project page:

<https://l-13.org/projects/jimmy-cauty/estate/intro/>

The MdZ ESTATE Tour so far:

<https://l-13.org/projects/jimmy-cauty/estate/tour/>

Instagram account:

<https://www.instagram.com/towerblock1/>

or look up #MdZESTATETour

2016 ADP Riot Tour archive page:

<http://archive.l-13.org/acatalog/Jimmy-Cauty-s-MODEL-VILLAGE--The-Aftermath-Dislocation-Principle--UK-RIOT-TOUR.html>

Contact

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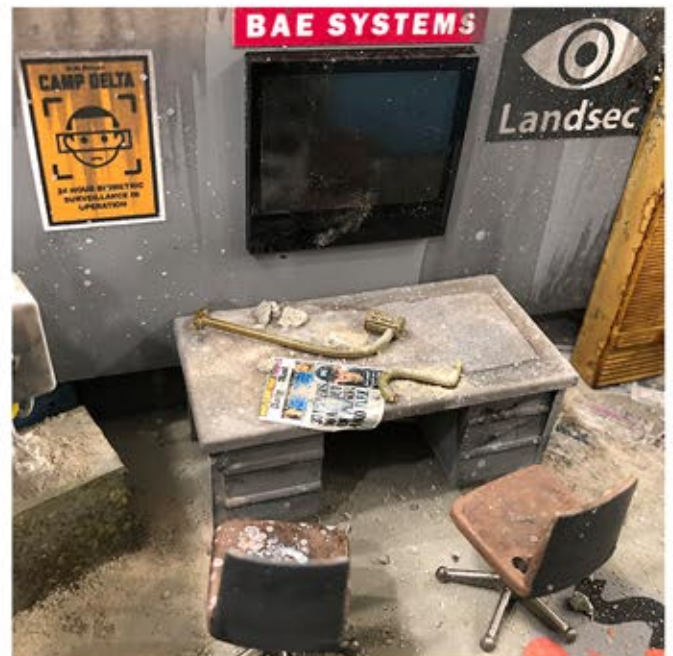
EC1R 5EW

<https://L-13.org/>

Instagram: www.instagram.com/L13LightIndustrialWorkshop

Facebook: www.facebook.com/L13LightIndustrialWorkshop

Twitter: www.twitter.com/L13LIW



Further Details

Building ESTATE

Two years in the making this highly detailed construction utilises over two tons of concrete and 3 miles of electrical cable.

Every one of the 1360 rooms on the ESTATE has been made from scratch and then painstakingly vandalised by the artist.

The completion of ESTATE marks the third and final instalment in a decade-long series of miniature building projects by Jimmy Cauty, alongside A Riot in a Jam Jar (2011-2013) and The Aftermath Dislocation Principle (2014-2016).

The artist is currently having a lie down.

A Town Planning Disaster

All the tower blocks have been evacuated, there is no sign of the inhabitants, alarm bells ring and TV sets have been left on, a BBC news bulletin gives some insight to the sudden mass exodus.

When occupied, the 4 towers all served different functions:

Tower block 1 has Live-Work-Die residential & light industrial units.

Tower block 2 is a multi-storey high security children's prison.

Tower block 3 is a high-rise care home for the dying.

Tower block 4 seems to have been some kind of spiritual centre for neo-pagan misbehaviour.

Evidence of tribal wars between ESTATE blocks is evident.

Questions about what happened and what it all means are deliberately left unanswered.

About Jimmy Cauty

(b. 1956, Merseyside)

Over a diverse and productive career Cauty has distinguished himself as a musician, record producer, artist, cultural provocateur and model village builder.

Cauty was a founding member of The JAMs, The Orb, The KLF and the K Foundation.

From experimental sonic weapons, to anti-Iraq war postage stamps, to model-making, Cauty's work combines dissent, cultural subversion and gleeful level of high humour.

In 2013 Cauty completed The Aftermath Dislocation Principle (ADP), a vast 1:87 scale-model landscape (equivalent to 1 sq mile in miniature) which has been completely looted, destroyed, burnt and is devoid of life apart from 3000 or so model police that attend this apocalyptic aftermath.



In 2015 the ADP was installed in Banksy's Dismaland in Weston Super Mare.

The following year the ADP was re-configured and housed in a 40ft shipping container with industrial viewing ports built into the sides, and despatched on a pilgrimage to over 35 sites of historic rioting and public dissent in the UK: The ADP Riot Tour. By the end of the tour the ADP was viewed by more than 1 million people.

The ADP now tours sites of historic rioting around the world.

About L-13 Light Industrial Workshop

Founded by artist Steve Lowe in 2003 the L-13 Light Industrial Workshop is a creative platform, spiritual home and technical epicentre for a distinct group of artists – both in collaborative venture and by way of support for the individual artists.

L-13 develop projects both ambitious and diminutive, publish books, make prints & other artwork editions, convert impractical artistic visions to reality, promote a playful polemic spirit to irritate, offend & delight, and work with other galleries and organisations that exhibit and support L-13 artists.

Since its inception, L-13 has always explored alternative viewpoints and radical strategies in the art world, never passively presenting art where more dynamic engagements could be implemented.

In 2016 L-13 co-ordinated the ADP Riot Tour of Cauty's work which proved hugely successful as an alternative model for showing art and engaging communities in cultural discourse outside the confines of traditional gallery spaces.



Responses



Paul
@23KILN

Just completed second visit to [#MdZestateTour](#), even more smoke + even more disorientation this time, loved it.



GlennA
@GlennAirey

A disorienting, bleak but somehow extremely funny glimpse of hi-rise dystopia at [#MDZESTATETOUR](#) in Hanley this afternoon. Great work [@AirSpaceGallery](#) (Cauty's curators of choice!) and thanks for the invite [@skipratmedia](#) [jamescauty.com/work/the-k-fou...](#)



artdesfoundationstaffs
Staffordshire University



Liked by [annafrancisart](#) and 39 others

[artdesfoundationstaffs](#) Last week's drawing activities and visit to Jimmy Cauty's Estate [@airspacegallery](#) have prepared us well for this week's Group Project!

Students were tasked with imagining a future vision for Stoke-on-Trent and in the process providing a solution to one of a list of problems faced by cities globally. These groups were exploring carbon emissions and homelessness; other groups were looking at overcrowding and loneliness. Students started off by researching a part of the city to inform their project - the 3rd group featured were exploring the Spode Factory Complex. The studios were a site of much discussion and debate this week as students put together their cities; it's been great to have some face to face experiences alongside our online learning. I'm looking forward to seeing the remaining projects on Monday.

Saw this yesterday. Jimmy Cauty's MdZ Estate Is a must-see installation drama in a shipping container. It is both poetic and prophetic, disturbing and inspirational. It entrap you in a 'now' of our own making and ask about blame and society; about political detritus and our future. All of this with extraordinary making skills and beautiful effects. Even more relevant now after the Grenfell disaster and in the midst of a Covid catastrophe. The whole is a visual conundrum of our time. Congratulations to AirSpace Gallery and Stoke-On-Trent BID for bringing this to the city. Book slots to view at the link below or if you are in Hanley, Stoke-On-Trent, call by to Smithfield, near the new Hilton Hotel, and check if there are any available viewing slots that day. [#airspacegallery](#) [#mdzestatetour](#) [#stokeontrentbid](#)



MediaB
@B33photography

Replying to [@AirSpaceGallery](#) [@L13LIW](#) and 3 others

Riotus & an unforgettable experience! Bubba Charlie took it all in his stride 🤪

14:56 · 04/10/2020 · Twitter for Android



Nerys Williams
@NerysWilliams

Amazing afternoon with boy child at [#mdzestatetour](#) viewing Jimmy Cauty's 1:24 scale tower blocks. It's terrifying, brilliant and a must see. See the [@AirSpaceGallery](#) site for booking details, so lucky to have this in Hanley.



1 2 7



Nerys Williams
@NerysWilliams

Replying to [@AirSpaceGallery](#) [@L13LIW](#) and 3 others

Booked for the rest of the family next week. I don't think you can do anything else as good as this as a trip out.

20:34 · 11/10/2020 · Twitter Web App



arRBee
@bobblesrob

a full English and lockdown in stoke on Trent today, our little 'un described it as weird but wonderful. Too much to take in. Nice to meet the lovely children of the aftermath and airspace gallery. 🍷 you deserve a pint. Get it booked in [#MDZESTATETOUR](#) [#airspacegallery](#) [@L13LIW](#)



dawse @DawsePaws · 3d

This was awesome! Still a bit giddy I got to press the FULL ENGLISH / CHINOOK button! Huge thanks to wonderful host. Go see it! Will post pics later.



dawse @DawsePaws · 3d

Replying to [@DawsePaws](#)

btw, if you don't know Jimmy's work, it's also darkly funny...



2 4 15



Craig Burston @skipratme... · 3d

Jimmy Cauty's end of times - yet weirdly, eerily beautiful installation open in Hanley, Stoke-on-Trent [#MDZESTATETOUR](#) Great work [@AirSpaceGallery](#) w/ [@L13LIW](#)



Andrew Aston
@AndrewJAston

Replying to [@L13LIW](#)

Well deserved. The level of detail is incredible. The differing experiences, the TVs (how is that even done) the nods to the past, the lights revealing things you can't see without them...I don't think I could take it all in if I had visited it every day. The vision....well.....

17:30 · 24/10/2020 · Twitter for iPad

Testimonials

The themes of ESTATE may at first impression seem bleak, but the dystopian vision belies the wit & humour integral to all Cauty's work. Viewers describe the experience as gratifying, thought-provoking and amusing.

"As I was closing up one evening, a lad who had been to see ESTATE with school asked if he could go and get his grandfather from the Club bar. This man, a retired builder who had never been inside an art gallery, asked me to convey to Jimmy his respect for all the work he had put in and for his incredible imagination. The lad subsequently brought his grandmother and his Mum, insisting they all needed to see it and to experience the 'Full English'.

ESTATE was also a delight to volunteer for because people were so enthusiastic about seeing it. From the school kids to the fans, people who emerged were involved, amazed, disturbed, talkative and thankful."

Toby Hardwick, New Mills Festival

"The car park where the container sat is a thoroughfare, with new housing being built on one side, and soon to be demolished blocks on the other. This made for a busyness in terms of passing trade, with the kids at the vanguard.

To them, ESTATE was a fairground attraction, a walk-in ghost train where zombies might lurk. It was something that made a loud noise and blew smoke out its back doors. It was an adventure playground, a fun palace, a part of the furniture and a place to run riot."

Neil Cooper, ESTATE host in Edinburgh

Technical Specifications

Measurements:

The ESTATE container measures 40 ft x 8 ft wide x 9.5 ft high.

Weight is 7.5 tonnes (7500 kg).

The lorry carrying it is 55 ft long, and with the container is 14.5 ft high.

Electricity:

Requires: one 240V/16 Amp industrial outdoor feed or a 240V/13 Amp normal domestic feeds within approx 40 m. We provide all necessary cables and connectors.

Site requirements:

Hard, flat ground. A gentle slope is okay as long as it is discussed with the team up front so we can assess packing materials required to raise one end/side of the container to ensure it is absolutely level.

On tarmac the container should always sit on wood to stop it denting/sticking to the tarmac.

A minimum of approx 5 ft/1.5 m all around the container for visitors to circulate and look into peepholes.

No overhead power cables within 6 metres.

Lorry access:

The lorry needs 15 ft height clearance, 15 ft width clearance (can potentially squeeze through narrower gaps, but would need to discuss with haulier).

The lorry is longer than you think - it needs a considerable area to swing out wide and turn into roads and entrances. This can often be the cause of access problems. Please take photos of potential problem turnings and send them to us ASAP.

The lorry we usually use is a 'sidelifter' that swings the container off on the right hand (driver's) side of the lorry.

In tricky locations we can use a lorry with a HIAB crane on board that can lift it off on either side, and can reach out further/ lift it over obstacles.

